

karmacare

yoga mats and accessories

catalog 2k5



yoga.mats

Standard Yoga mat

Our Karma Care mats are made from a high hysteresis vinyl compound that gives them their unique 'stickiness'. They come in 7 colors, and have two Velcro® straps to help when rolled.



MSR C\$27.95

24" x 4mm [3/16"] x72"



All our mats are manufactured in North America because they are great mats, designed, used and trusted by yogis for many years and we can be sure that they are not being made with child labour, under oppressive regimes, or in poor working conditions.

NO KARMA CARE MAT USES CHILD LABOUR IN ANY STAGE OF ITS MANUFACTURE

Can I have a discount if I buy more than one mat?

We have a discount structure designed around case load quantities to enable Yoga schools and instructors to offer the mats to their students. For example, a case of the traditional yoga mats has fifteen mats inside. More information is available regarding bulk orders on page 8.

I am interested in your mats but I would like to see a sample of the material before I decide to purchase. Would you send me a sample?

We would be happy to mail you a small sample of the material. Please e-mail us at sales@cushionaire.ca or call (416) 924-0666 with your address.

Are your mats Barcoded?

Our standard mats are barcoded. If you wish to have a customized wrapping sheet with barcode, please let us know and we can provide a barcode for your customized mat.

Ultra Mat

The Ultra Mat is a 6mm [1/4"] version of our standard Karma Care mat, it comes in Black, Marine blue, Wine and Turquoise, and are ideally suited to those requiring the maximum amount of padding and/ or for PILATES practice without compromising the stickiness of the mat.



MSR C\$33.95

24" x 6mm [1/4"] x72"



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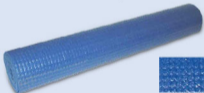
Power Mat

Our Power Mat is intended for continuous use, and Ashtanga practice. 50% heavier than the normal Karma Care mat and is made on a cotton matrix which gives it far greater dimensional stability comes in Mid Blue and Amethyst it is 4mm x 24"x72"



MSR C\$37.95

24" x 4mm [3/16"] x72"



Customize Your Mats

There are two customization methods that we provide. The first, and cheapest, is simply to have your own paper wrapping sheet to replace our standard "Karma Care" product sheet that is circled around the mats before they are shrink wrapped.

The second method is to have your logo screen printed onto the mats. This is a little more expensive and requires some onetime artwork costs but it does leave your logo printed on the mats long after the wrappers have been discarded.

For both these customization we need some minimum quantities and additional lead-time for the orders. For more information please e-mail us at sales@cushionaire.ca or call (416) 924-0666 for details.

Ultimat

Our UltiMat is a 7mm x 24"x67" mat made in Germany, known in North America under the different name of MANDUKA® It is the Rolls Royce of yoga mats, for those of you very serious about your practice this is your mat, a word of warning though this density mat comes at a weight of 8lbs.



MSR C\$99.00

24" x 7mm [5/18"] x79"



Order Form on Page 11 or
order online at www.yogamats.ca

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yoga.accessories

Little Blag Bag

Yoga carrying bag, it is in black ballistic nylon, with a complimentary Sky Blue full-length zipper in with matching stitching, this bag is large enough to take a mat, and towel with room left over for other accessories. A patch pocket on the back of the bag gives you a place for personal items, twin adjustable straps allow it to be used as a back pack as well as a conventional shoulder bag it is waterproof; All this for the price of a carrying strap!

MSR C\$18.95

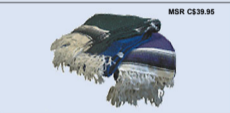


Yoga Blankets

Our high quality blankets are affordably priced at MSR C\$39.95.



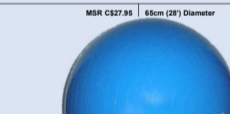
MSR C\$39.95



Yoga Ball

65cm (28") diameter Yoga Ball complete with pump.

MSR C\$27.95 65cm (28") Diameter



Straps

6' and 8' straps.

6' MSR C\$7.50 8' MSR C\$8.50



Customize Your Accessories

There are two customization methods that we provide. The first, and cheapest, is simply to have your own paper wrapping sheet to replace our standard "Karma Care" product sheet that is applied to your accessories before they are wrapped.

The second method is to have your logo screen printed onto the accessory. This is a little more expensive and requires some onetime artwork costs but it does leave your logo printed on the mats long after the wrappers have been discarded.

For both these customization we need some minimum quantities and additional lead-time for the orders. For more information please e-mail us at sales@cushionaire.ca or call (416) 924-0666 for details.

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Yoga Blocks

Durable Yoga Blocks in purple or silver.



3"x5"x9; MSR C\$15.00



4"x6"x9; MSR C\$11.50



Booster

We have a booster, newly arrived it weighs in at 7lbs density, has a zippered, cotton royal blue case, for easy removal for laundering. It is 2'8" Long and the circumference of the booster is 2'6" all measurements are approximate.

2'8"x2'6" - MSR is C\$47.95



Bulk Orders

We can provide yoga mats at very attractive prices in cartons for the yoga centres to resell.

We have available yoga mats in standard cartons of 15 mats and also in 2 ft X 100 ft rolls of "sticky" yoga mat material.

We can also provide customization of the labels for you (some minimum quantities will apply) for a small extra fee. Also available is customization of the mats by silk screen printing. Again, extra fees would apply for the silk screened mats.

Please call us at (416) 924-0666 or e-mail us at sales@yogamats.ca for pricing.

Please let us know your company name and location, and please include a phone number. We will e-mail back to you with the link to the wholesale price page.

Info

Our high quality mats are made from a high hysteresis vinyl compound which gives them their unique 'stickiness'.

This "high hysteresis mat", is seen and used in Yoga classes throughout the world. Our mats are available in Egyptian Purple, Royal Blue, Sky Blue, Kelly Green, Autumn, Hot Pink, and Black. Our 6mm Ultramat is for Pilates and Yoga, whilst our "Power" and Ultimat are intended for Ashtanga. We are based in Canada and the US, and we provide mats, matbags, and props.

Cushionaire is dedicated to providing quality products at economical prices. We provide individual items to Yoga students, and wholesale and private label mats to Yoga centres.

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How to Choose a Yoga Mat

A good mat will enhance your practice, a cheap mat will degrade it. Here are some points to consider:

Durability - Will the mat last long enough and withstand repeated washing?

Grip - Will the mat grip the floor and stop my feet from slipping?

Wearing in - Will my mat wear in and improve with use?

Maintenance - Will dust and dirt shake off easily?

Most people choose yoga mats about 4mm thick (like our sticky mats) since they offer a good balance of cushioning and excellent grip whilst remaining easy to roll up, carry and wash. Lightweight mats are slightly thinner, good for feeling the firmness and stability of the floor in standing poses. Both light weight and standard mats can be folded to give extra padding if required (e.g. in kneeling poses).

How to Test the Material

Here are three comparison tests to determine the quality of a yoga mat:

The Pinch Test

Compare resistance to compression by pinching between thumb and forefinger, notice the speed of recovery.

The Coin Test

Compare durability by rubbing mat samples with the edge of a coin until the surface breaks down. Count the strokes! (Use a small sample when testing to Destruction, not your mat!)

The Wet Test

Compare wet traction by moistening your hand to simulate sweating. We believe our mats are the best mats available.

Please call us at (416) 924-0666 to request free mat samples.

How to Break in a Yoga Mat

New yoga mats take time to 'Break in'. The more you use your mat, the more non-slip it becomes. The best way to wear in your mat is to do lots of yoga practice. It's bad news for us but there's nothing like an old worn mat for giving the best grip possible!

You can also place the mat somewhere you will walk over it, in bare feet. Washing your mat (see below) can also help to speed up the process.

How to Wash Your Yoga Mat

All of the classic and sticky yoga mats (and the travel mat) are machine washable: Use a little mild detergent and a cool wash cycle (no more than 40c/120f degrees). Don't use the spin cycle. Allow lots of time to air dry (do not use a tumble drier or radiator) and avoid folding or using your mat until it is completely dry, as this may shorten its life. You can roll your mat up with a bath towel and squeeze excess water out to speed up the drying process. You can also use a damp cloth to wipe your mat clean. 'Power' mats are too bulky for machine washing but they can be wiped clean with warm mildly soapy water, some people add a small amount of vinegar to this water.

Where Are They Made?

Most of the mats sold are made in North America, China or Germany. We chose North America because they are great mats, designed, used and trusted by yogis for many years and we can be sure that they are not being made with child labour, under oppressive regimes, or in poor working conditions.

Please contact us for further information

By phone at : (416) 924-0666 or (888) MAT-YOGA










By fax at : (416) 850-9793

By mail at :

Cushionaire Marketing Inc.
33 Hazelton Ave., Suite 101
Toronto, ON, M5R 2E3 Canada

Cushionaire Marketing Inc.
Unit 0277, Niagara University
NY 14109-0277 USA

By E-mail at : sales@yogamats.ca
www.yogamats.ca

Product	Sizes	Colours Available	Price	Volume
Standard Yoga Mat	24" x 4mm [3/16"] x 72"	Circle the desired colour 	C\$27.95	_____
Ultamat Yoga Mat	24" x 6mm [1/4"] x 72"	Circle the desired colour 	C\$33.95	_____
Powermat Yoga Mat	24" x 4mm [3/16"] x 72"	Circle the desired colour 	C\$37.95	_____
Ultimat Yoga Mat	24" x 7mm [5/18"] x 79"		C\$99.00	_____
Little Blag Bag	Standard		C\$19.95	_____
Yoga Blankets	Standard	Circle the desired colour 	C\$39.95	_____
Yoga Ball	65cm (28") Diameter		C\$27.95	_____
Straps	6 inch length	Standard	C\$7.50	_____
	8 inch length	Standard	C\$8.50	_____
Yoga Blocks	3"x5"x9"	Circle the desired colour 	C\$15.00	_____
	4"x6"x9"	Circle the desired colour 	C\$11.50	_____
Bolster	2'8" x 2'6"	Standard Navy	C\$47.95	_____
Cushionaire Marketing Inc. 33 Hazelton Ave., Suite 101 Toronto, ON, M5R 2E3 Canada		You can fax your order form when using a credit card to (416) 850-9793 Questions? (416) 924-0666 or (888) MAT-YOGA	Sub-Total	_____
Order Products Online at www.yogamats.ca			+Tax	_____
			Total	_____

Enclosed is my cheque payable to: "Cushionaire Marketing Inc."

Please charge my Visa Mastercard

Signature: _____

Card Number: _____

Expiration Date: _____

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Daytime Phone Number: _____

E-mail Address: _____

www.yogamats.ca

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A Firm Design
www.firmdesign.ca